

- Looking for additional income opportunities? Ask me how.
- Minimal Investment, Maximum Opportunity.  
Discover the advantages of becoming an Ambit Energy Independent Consultant.
- Want to be your own boss? Become an Independent Consultant with Ambit Energy today!
- Would you like to be a part of a company that strives to be the Finest and Most Respected in America?
- Free Energy. It's a no-brainer. I'll show you just how easy it is when you become an Ambit Energy Consultant or Customer.
- Ready to own a business without a business owning you? Become an Ambit Energy Consultant and set your own path to success.
- Take charge of your financial future. Join me as an Ambit Energy Independent Consultant today!
- Get paid long-term residual income for the business you start today. Become an Ambit Energy Consultant.
- Start turning potential into profits. Become an Ambit Energy Independent Consultant today.
- Find out why more Consultants are finding unlimited opportunities with Ambit Energy.
- See how becoming an Independent Consultant with Ambit Energy, even part-time, could lead to remarkable earnings.
- See how far you can go with the right team on your side. Be an Ambit Energy Independent Consultant.
- Great people, real support and genuine opportunities. Become an Independent Consultant with Ambit Energy today!
- Put your powers of persuasion to work for you. Consider becoming an Ambit Energy Independent Consultant.
- Make the most out of every opportunity, even part-time! Become an Ambit Energy Independent Consultant today!
- Become an Ambit Energy Consultant and enjoy the financial freedom you deserve.
- Join Ambit Energy as an Independent Consultant, and see what Financial Freedom can do for you!
- Earn the income, respect and success you deserve. Become an Ambit Consultant and start your journey today.
- See why *Inc. 500* named Ambit Energy the fastest-growing private company in the country in 2010.
- Become an Ambit Energy Consultant and put the power of residual income on your side.
- The road to success now comes with an express lane. Become an Ambit Energy Consultant and get on the track to financial freedom.
- Career fulfillment is closer than you think. Become an Ambit Energy Consultant and take your first step today!
- Spark a personal revolution as an Ambit Energy Consultant, and discover the unlimited potential of residual income.
- \$1 billion in revenue in only 7 years of business! Become an Ambit Energy Consultant and see how far your ambition can take you.
- Over 1 million Customers and counting! Be a part of the success as an Ambit Energy Independent Consultant.
- The only limit to your success is your own imagination. Become an Ambit Energy Consultant and unlock the power of your potential.
- With unlimited earning potential, Ambit Energy is your key to financial freedom. Become an Ambit Consultant and unlock yours today.
- Finally get paid what you're worth. Become an Ambit Energy Consultant and reach your fullest potential.
- Want a work schedule that works around YOUR schedule? Become an Ambit Energy Consultant and launch a career you can feel proud of.
- Earn respect and a good living by becoming an Ambit Energy Independent Consultant, and set your sights on financial freedom today.
- Get on the road to the earning opportunities you deserve. Become an Ambit Energy Consultant and accelerate your potential today.
- Become an Ambit Energy Consultant and blaze a trail to the life you deserve.
- Become an Ambit Energy Consultant and achieve success at your own pace.
- Become an Ambit Energy Consultant and let your friends pay your energy bills.
- Join Ambit Energy as an Independent Consultant, and earn, baby, earn!
- The sky's the limit when you join Ambit Energy as an Independent Consultant!

- Are you paying too much for energy? Sign up and Save with Ambit Energy!
- Refer 15 friends and earn Free Energy with Ambit Energy!
- Sign up and Save with Ambit Energy today!
- If you use electricity every day, click “like” below! Find out how you can save on something you use every day!
- How does Free Energy sound? With Ambit you can earn Free Energy!
- It’s the same energy, why not pay less for it? Find out how with Ambit Energy.
- Two words: Free Energy. Ask me about switching to Ambit Energy!
- You use the service. Why not pass the savings on to family and friends? Ambit Energy.
- Saving money on a monthly energy bill is NEVER a hard-sell. Ambit Energy.
- Start saving money with Ambit Energy, a company built on integrity.
- No matter how you look at it, saving money on electricity really adds up. Switch to Ambit Energy today!
- Compare for yourself, and see how you can save with Ambit Energy.
- It only takes a few moments to compare and save on your monthly energy bill. Let Ambit Energy show you how.
- More than 1 million Customers and \$1 billion in revenue in only 7 years – find out why more people are turning to Ambit Energy!
- Ambit Energy is the world’s largest direct seller of energy for a reason – Let us show what great rates and exceptional service can do for you!
- Get the kWh for less \$\$\$\$. Switch to Ambit Energy and get the savings and value you deserve.
- Turn your light bill into a lite bill when you switch and save with Ambit Energy.
- Get the current for less currency, make the smart switch and save with Ambit Energy today!
- Energy Savings Tip: Beat the heat this summer with cool savings from Ambit Energy.
- Energy Savings Tip: Take the chill out of your monthly bills this winter with cozy savings from Ambit Energy!
- Reduce your energy costs by up to 100%. Earn Free Energy each month when you refer others to Ambit Energy!
- What will you get for switching to Ambit Energy? The opportunity to earn Free Energy every month for referring others to Ambit!
- Let your friends pay your energy bill. Earn Free Energy each month when you refer others to Ambit Energy!
- Low bill or no bill? Ambit Energy gives you two ways to save big time on your monthly energy costs.
- Earn Free Energy each month when you refer others to Ambit Energy, and turn your sum into none!
- High monthly bills making your head spin? Lose your balance with Free Energy each month from Ambit Energy.
- With Free Energy each month from Ambit, enjoy the best energy you’ll never pay for.
- Ambit Energy’s in-house, U.S.-based Customer Care Team delivers top-rated service. Switch and see the difference!
- Let Ambit Energy put our award-winning customer service to work for you.
- Find out why more Customers recommend Ambit Energy to friends and family for service, savings and value. Switch today.
- Ambit Energy surpassed 1 million Customers in 2012. Let us make you a believer, too!
- Great, low rates, exceptional value and award-winning Customer Care, switch to Ambit Energy and discover the Ambit difference.
- Low rates, monthly savings, all from a name you can trust. Ambit Energy. Sign up and save today!

## Social Media Content Branding

Volume 2

- Ambit Energy brings you the power to change your life!
- Ambit Energy has grown from simple beginnings to game-changing success!
- Is the mission of your energy provider to be the “Finest and Most-Respected in America”? Mine is!
- With Customer Care and a billing platform so good, it’s patented, Ambit Energy is the clear choice.
- Ambit Energy is the world’s largest direct seller of retail energy. Find out more about the Ambit opportunity!
- Discover how far a business built on Integrity can take you. Switch to Ambit Energy and see for yourself.
- Ambit Energy is energizing Consultants to achieve more and helping Customers save more!
- Unlock your true potential with a company dedicated to your success, Ambit Energy.
- Ambit Energy is serving more than a million Customers, one relationship a time.
- Give yourself the promotion you deserve. Let Ambit Energy be your key to limitless career achievement!
- Be a part of a company who believes in you as much as you do!
- Learn more about the energy company that grew from 0 to over 1 million Customers in just 6 years. Watch the Ambit Energy story.
- Opportunity starts with Ambit Energy. Start your journey today!
- Learn how Ambit Energy is powering possibilities and changing lives.
- Discover why more Customers are making Ambit Energy their Top Choice for Service and Value.

## Social Media Content Inspiration

- Never sacrifice integrity for growth...
- “Never let good enough be good enough...”  
Jere Thompson, Co-Founder & CEO, Ambit Energy
- Teamwork makes the dream work.
- Don’t go out to do Ambit, just do Ambit when you’re out.
- Remember, we’re not in the “sales business,” we’re in the “people business.”
- Keep it simple.
- Never lose sight of your “Why.”
- Follow the 3 P’s, Persistence, Persistence, Persistence.
- Being busy is no excuse for being broke.
- Writing down your goals is the key to achieving them.
- Make a conscious decision to do what works.
- The best way to motivate someone is to help them succeed.
- “Go confidently in the direction of your dreams. Live the life you have imagined.” Henry David Thoreau
- Begin with the end in mind.
- Never, ever let anyone steal your dream.
- Bury your success in the success of others.
- Don’t focus on the No’s. Find the Yes’s.
- “The biggest adventure you can ever take is to live the life of your dreams.” Oprah Winfrey
- “A man is only a leader when a follower stands beside him.” Mark Brouwer
- “If you can dream it, you can do it.” Walt Disney
- “As a small businessperson, you have no greater leverage than the truth.” John Greenleaf Whittier
- “Do not follow where the path may lead. Go instead where there is no path and leave a trail.” Ralph Waldo Emerson
- “Business opportunities are like buses, there’s always another one coming.” Sir Richard Branson
- “A man should never neglect his family for business.” Walt Disney
- “Action is the foundational key to all success.” Pablo Picasso
- “It’s easy to make a buck. It’s a lot tougher to make a difference.” Tom Brokaw
- “Sooner or later, those who win are those who think they can.” Paul Tournier
- “Your life is what your thoughts make it.” Marcus Aurelius
- “Always remember that the future comes one day at a time.” Dean Acheson
- “It’s never too late to be who you might have been.” George Eliot
- “Success is getting what you want. Happiness is wanting what you get.” Dale Carnegie
- “The future belongs to those who believe in the beauty of their dreams.” Eleanor Roosevelt
- “The best way to predict the future is to create it.” Peter F. Drucker
- “Success is dependent on effort.” Sophocles