



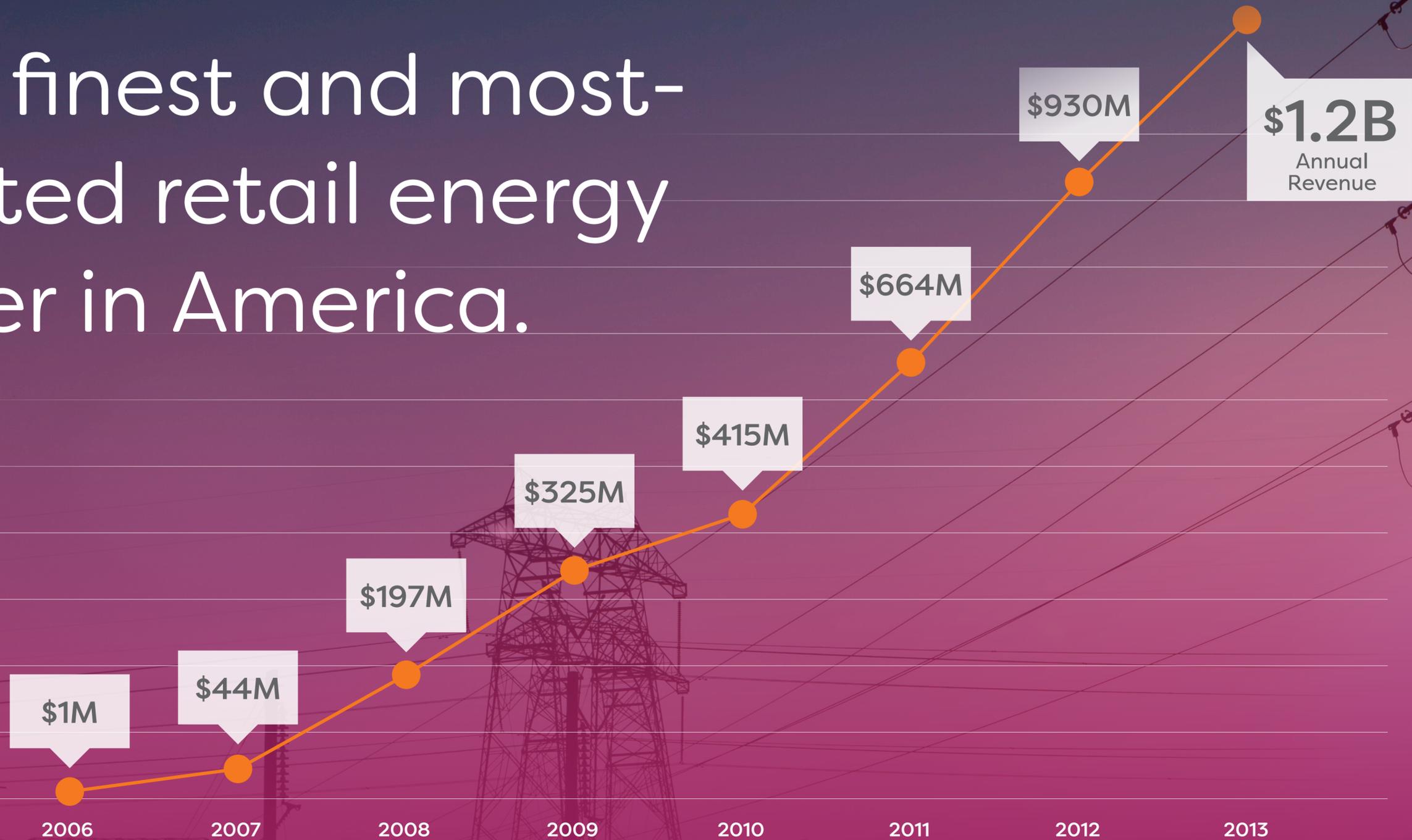
**AMBITENERGY®**

# The Ambit Overview

**MIDWEST/NORTHEAST/CALIFORNIA**



Be the finest and most-respected retail energy provider in America.





Named America's fastest-growing private company in 2010 by Inc. Magazine



Named largest direct-seller of energy in the world by Direct Selling News



Multiyear winners of highest Customer satisfaction by J.D. Power



Accredited business with A+ rating by the Better Business Bureau



# Created by Entrepreneurs, for Entrepreneurs.

- Over \$1 Billion in annual revenue
- Over 150k new Customers annually
- Nearly \$1 Billion paid in commissions





# The Opportunity is Wide Open.

- Over 60 markets around the country
- Operating in 14 States and the District of Columbia  
CA, DC, DE, IL, IN, MA, MD, ME, NH, NJ, OH, PA, RI, TX & VA
- Millions of potential Customers
- Billions of potential dollars in revenue
- Ambit's current market share is less than 3%

# The Evolving Economy

Currently **43%** of Americans have a job outside of primary work.

Source: Bankrate Survey

By 2027  
**86.5** million Americans will work a side gig.

Source: Forbes

# Other Side Gig Examples

**GRUBHUB**

**Uber**

 **airbnb**

**Etsy**

**vrbo**

**lyft**

 **instacart**

 **DOORDASH**

**ebay**

**fiverr.**

# The Disadvantages

**GRUBHUB**

**Uber**

 **airbnb**

**Etsy**





 **instacart**

 **DOORDASH**



**fiverr.**

- Schedule time around others
- Work peak hours
- Work in isolation
- Share personal property
- Invoicing, Delivery, Billing

# Ambit's Way of Owning a Business



- Referring a service; no inventory required
- Necessity everyone uses
- Work on your own time
- Committed team to help you
- Recurring monthly income opportunity
- Low initial investment

Double,  
Triple or  
Quadruple  
Your Investment  
**In Your First 45  
Days or Less.**



# Business Building Tools



- MyAmit App
- Personal Website
- PowerZone
- AmbitU Training
- \$29.95/month
- **First Month Free**



# We Do Two Simple Things

**Refer Customers  
to Ambit**

**Build a Team  
Who Refer Customers to Ambit**

# Referring Customers

Ambit offers Customers a wide range of plans that meet specific needs. Each plan is categorized as Preferred, Standard or Basic and worth a specific point value:

## Midwest/Northeast/California Customers

Preferred	 = 3 pts
Standard	 = 2 pts
Basic	 = 1 pts

# Jump Start Bonuses

Double, Triple or Quadruple Your Investment in 45 Days or Less

8  
Points

JUMP START 1

\$150

12  
Points

JUMP START 2

\$75

16  
Points

JUMP START 3

\$75

Preferred



OR

Standard

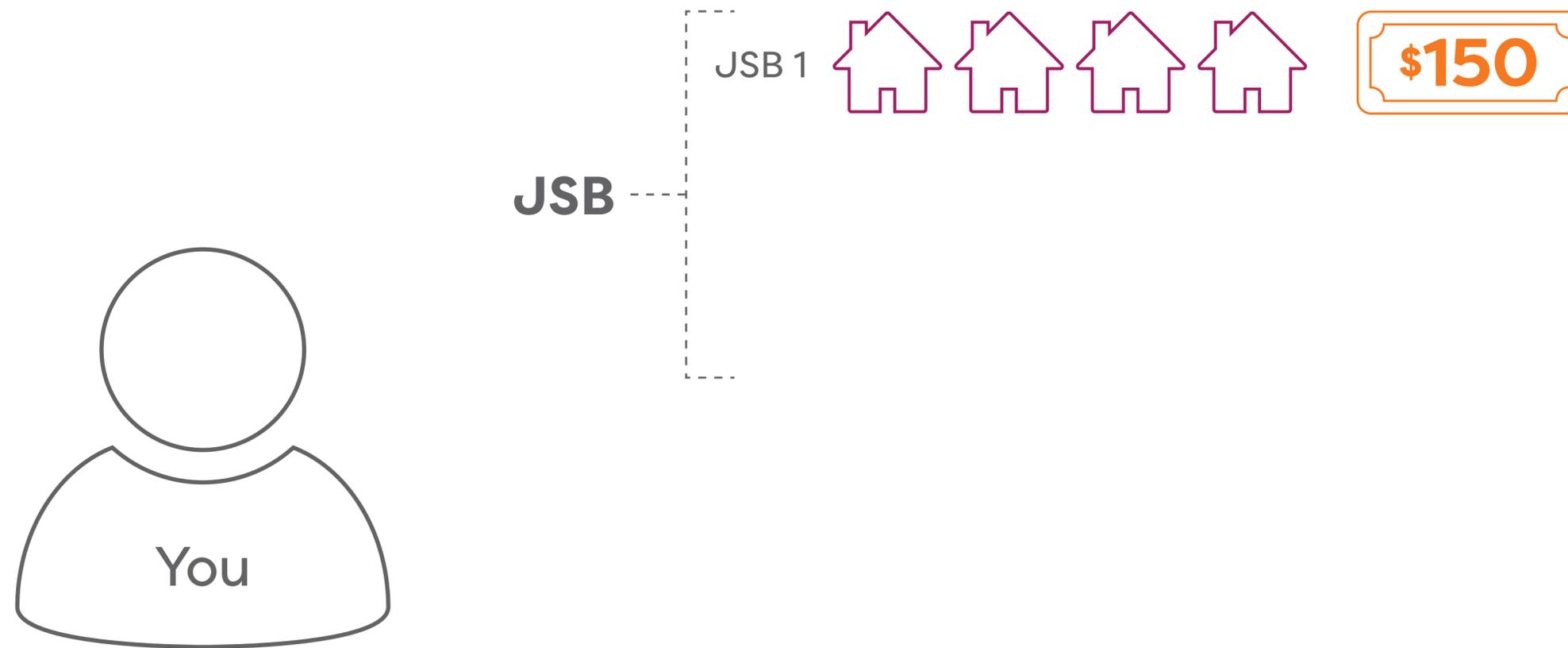


OR

Basic

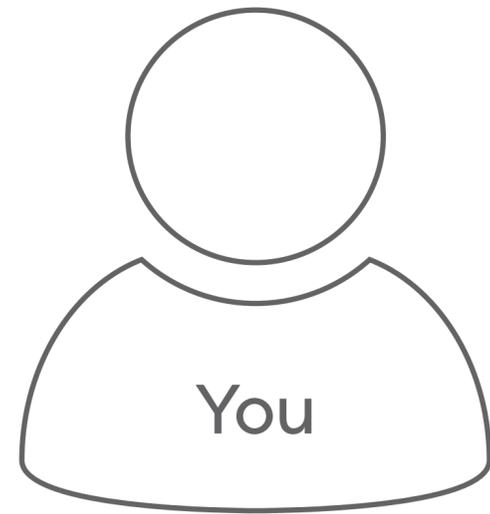


# Your Path to Earning



\* Based on referring Standard Customers

# Your Path to Earning



\* Based on referring Standard Customers

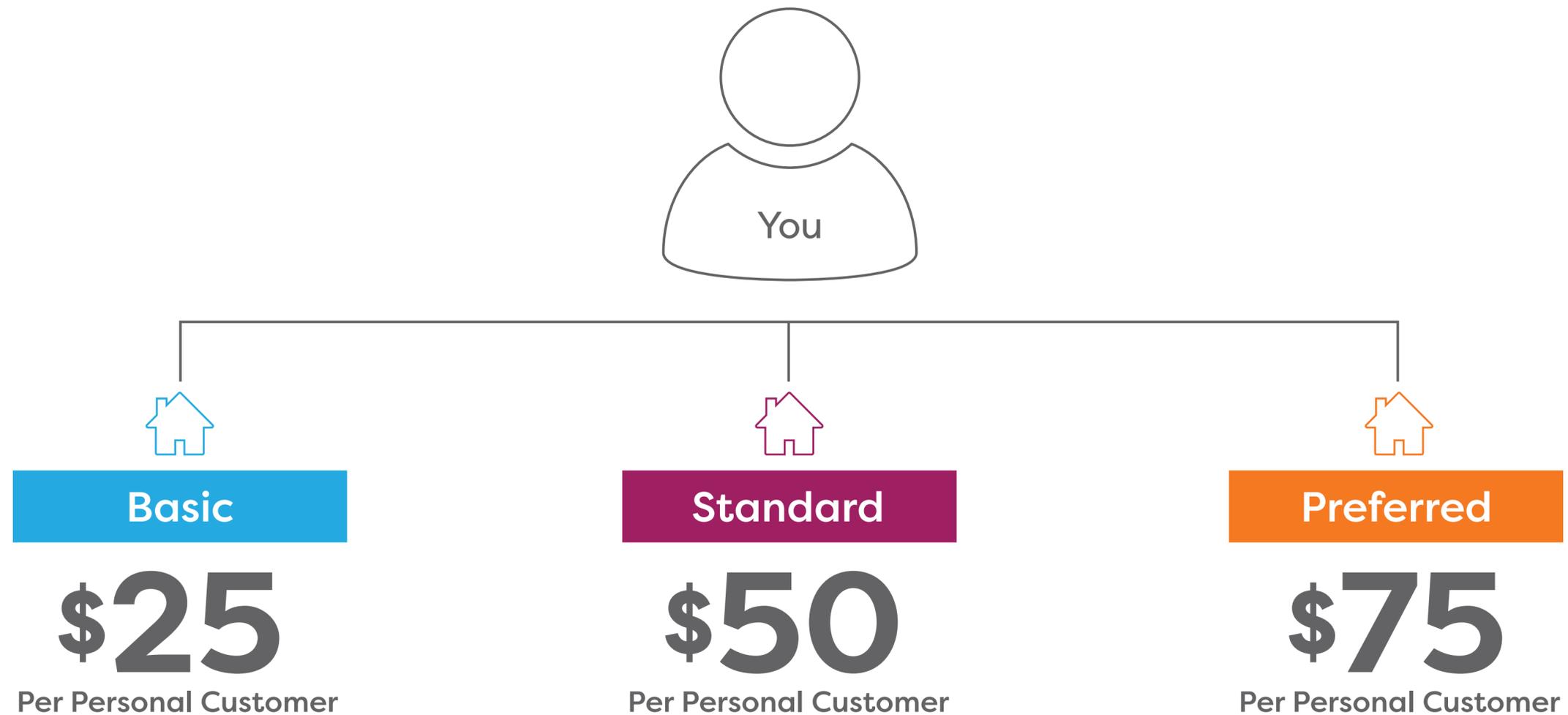
# Your Path to Earning



\* Based on referring Standard Customers

# Customer Acquisition Bonuses

After earning your Jump Start Bonus, Ambit continues to pay you bonuses on each additional personal Customer you refer.

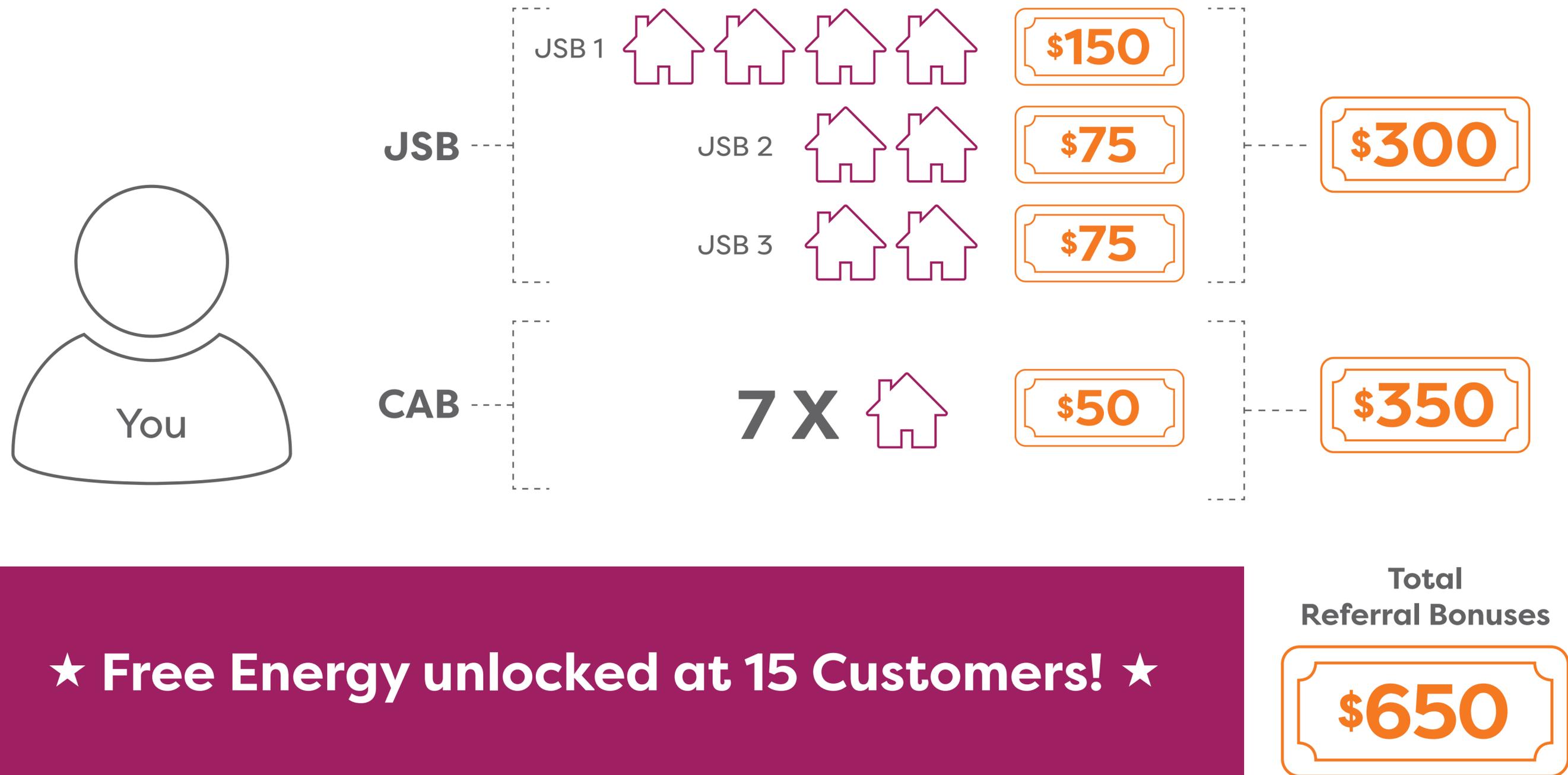


# Your Path to Earning



\* Based on referring Standard Customers

# Your Path to Earning



★ Free Energy unlocked at 15 Customers! ★

\* Based on referring Standard Customers

# Free Energy

Ambit takes the average energy cost of your 15 referred Customers, and gives that back to you as a bill credit!



The higher your 15 Customer's average, the higher your energy bill credit!

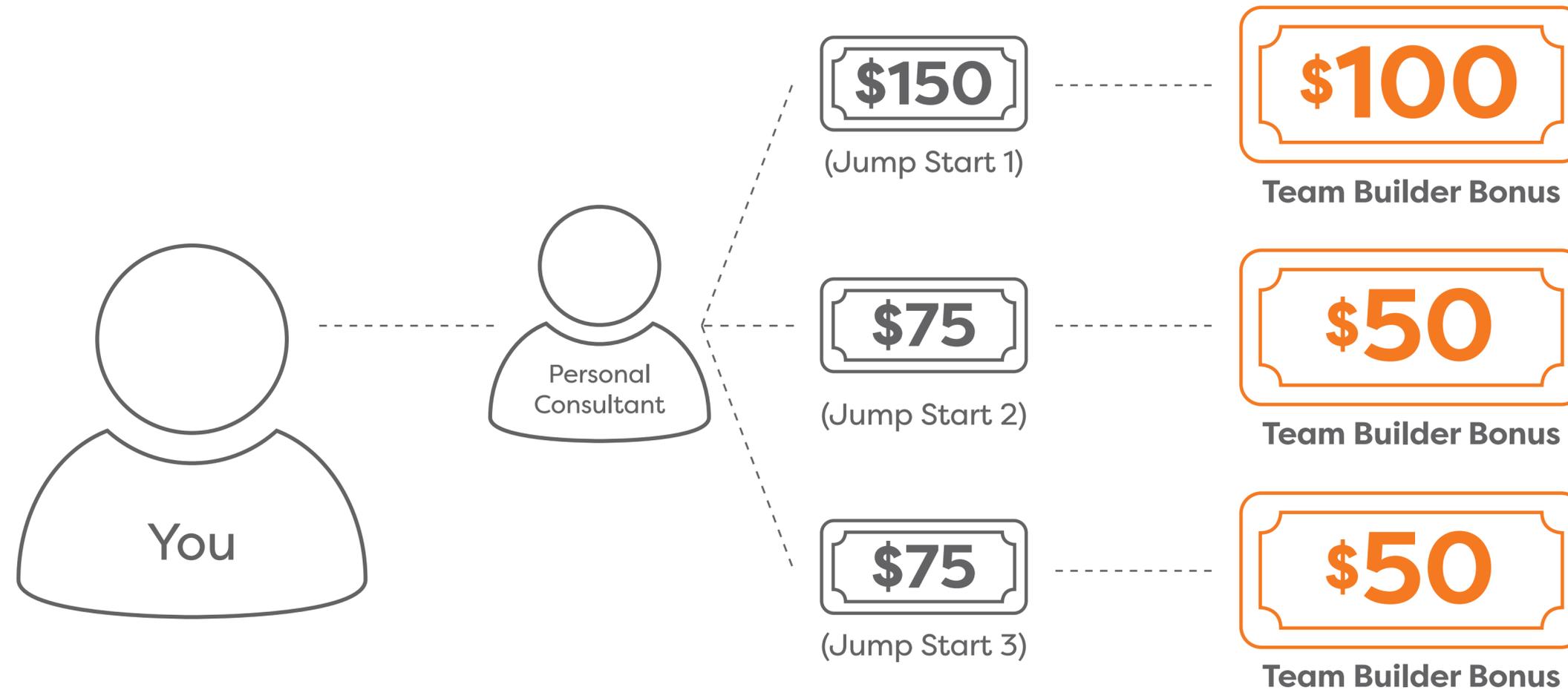
# Building a Team

## Who Refer Customers to Ambit

Building and team and earning your first promotion provides four additional ways to earn bonuses and monthly recurring income with Ambit and grow your earning potential.

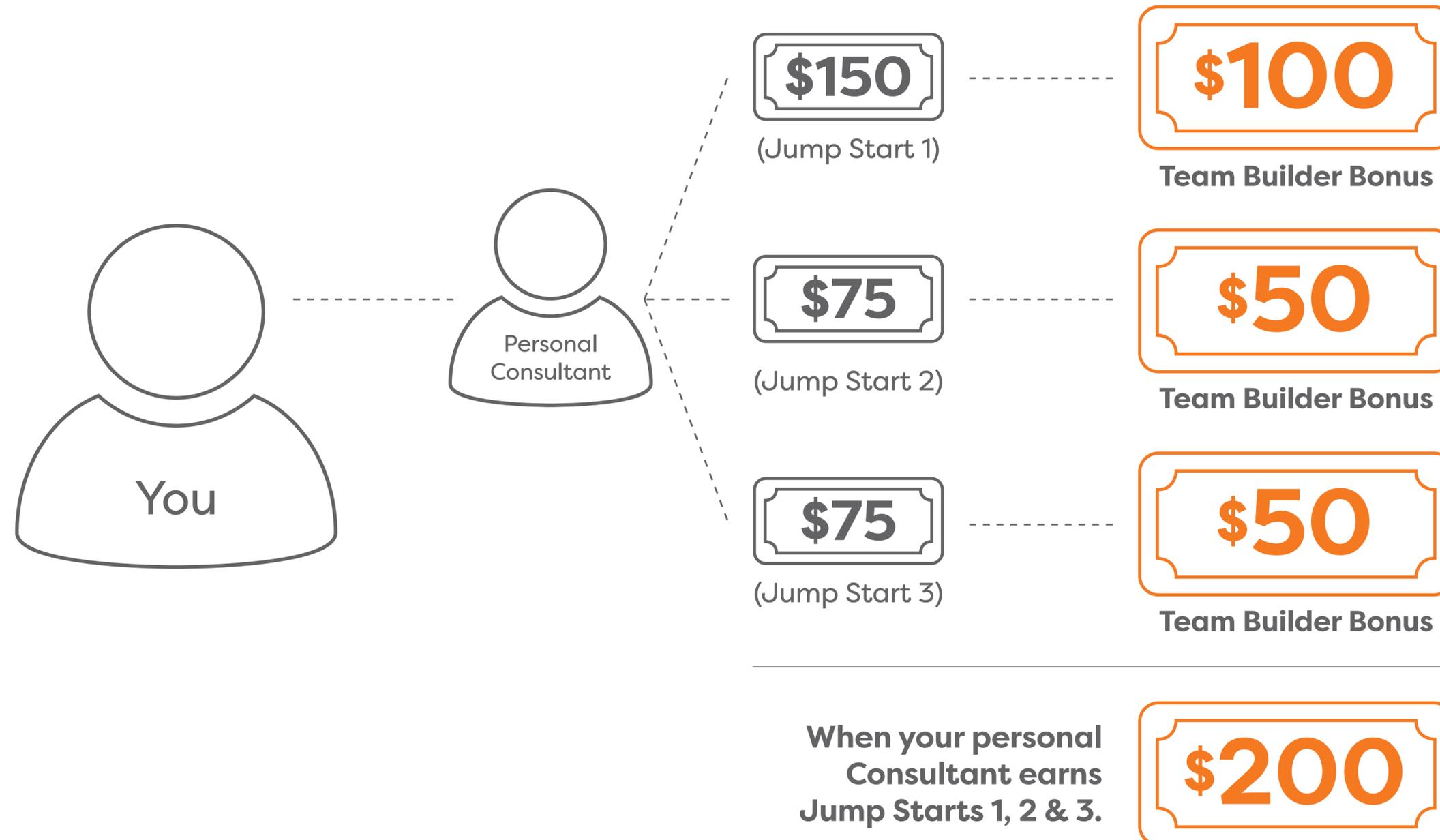
# Team Builder Bonuses

Get rewarded for helping your personal Consultant earn their Jump Start Bonuses.



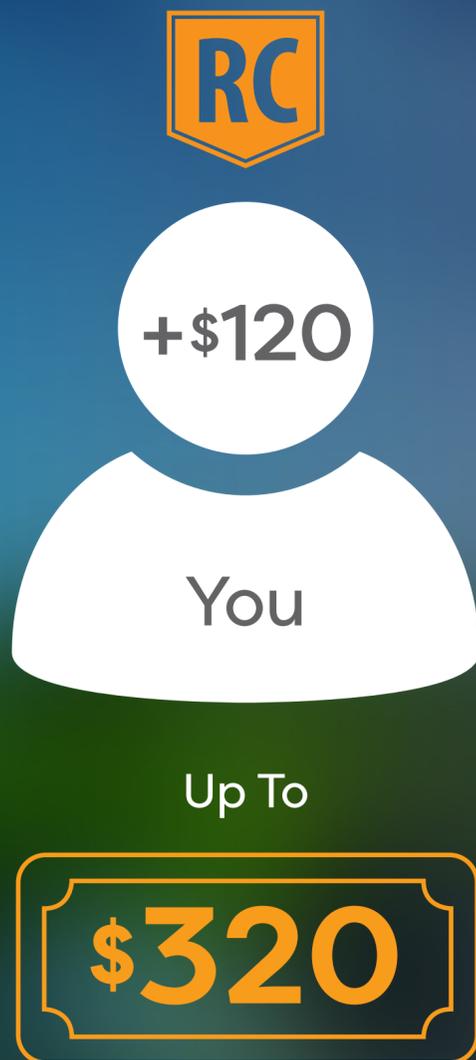
# Team Builder Bonuses

Get rewarded for helping your personal Consultant earn their Jump Start Bonuses.



# Team Leadership Bonuses

As you promote and help your new Consultant achieve Jump Start Bonuses, your leadership bonuses increase as they add on top of the previous level's bonuses.



RC

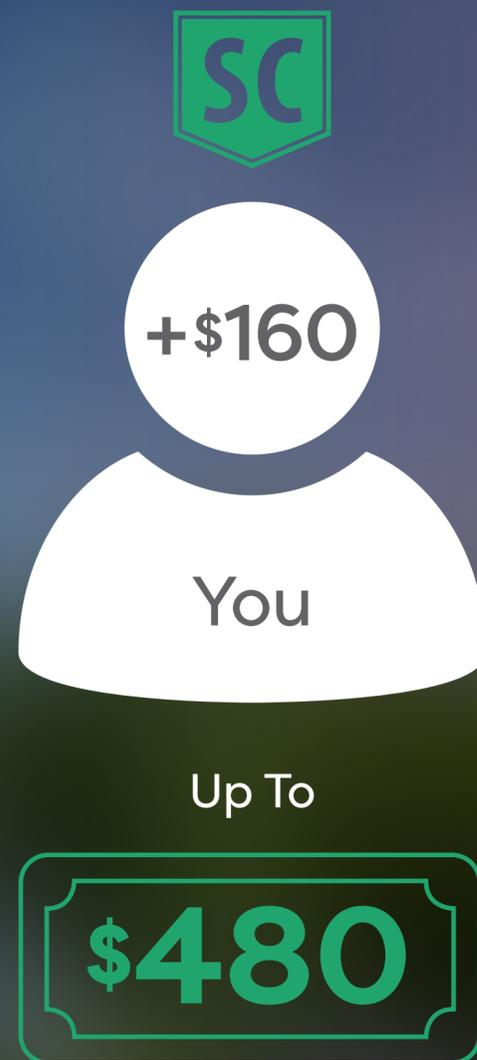
+\$120

You

Up To

\$320

The RC level bonus diagram consists of an orange shield icon with 'RC' inside, a white circle containing '+\$120', a white person silhouette with 'You' inside, the text 'Up To', and an orange-bordered box containing '\$320'.



SC

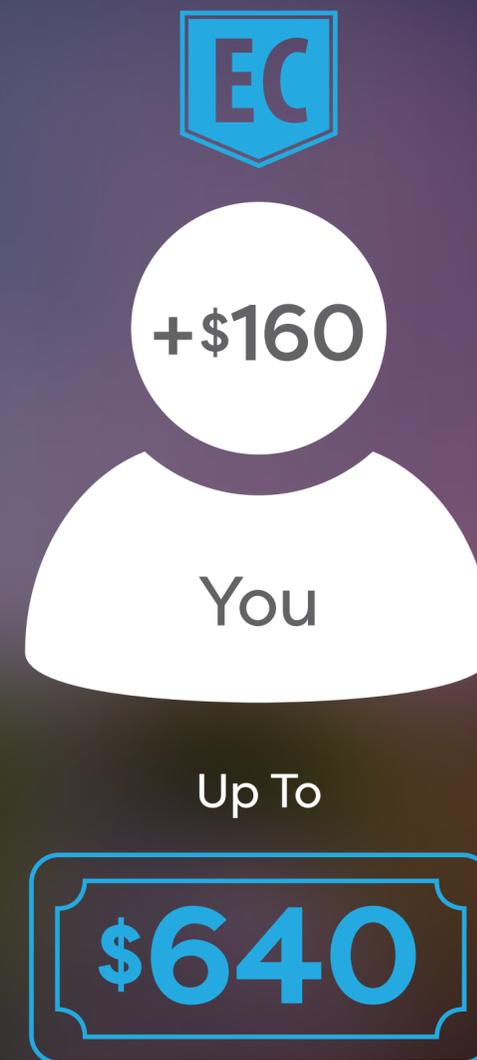
+\$160

You

Up To

\$480

The SC level bonus diagram consists of a green shield icon with 'SC' inside, a white circle containing '+\$160', a white person silhouette with 'You' inside, the text 'Up To', and a green-bordered box containing '\$480'.



EC

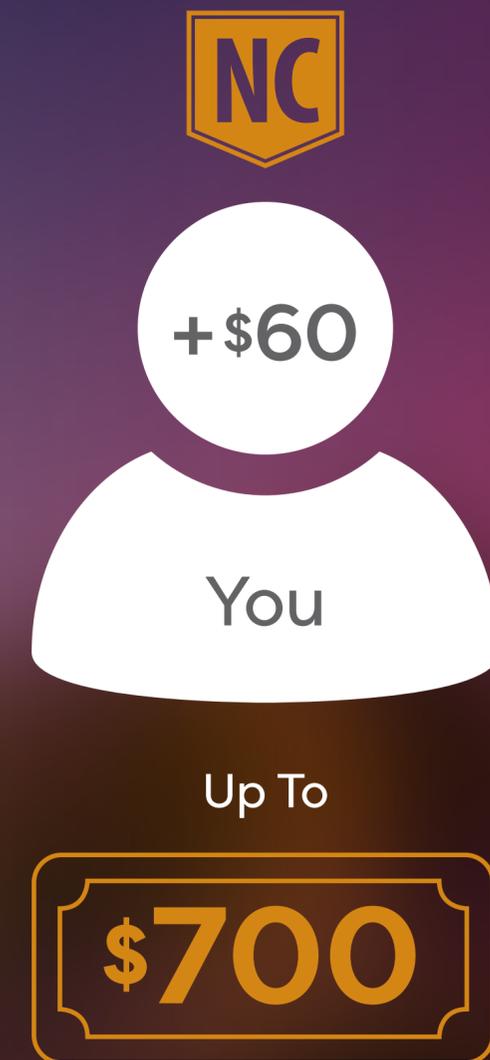
+\$160

You

Up To

\$640

The EC level bonus diagram consists of a blue shield icon with 'EC' inside, a white circle containing '+\$160', a white person silhouette with 'You' inside, the text 'Up To', and a blue-bordered box containing '\$640'.



NC

+\$60

You

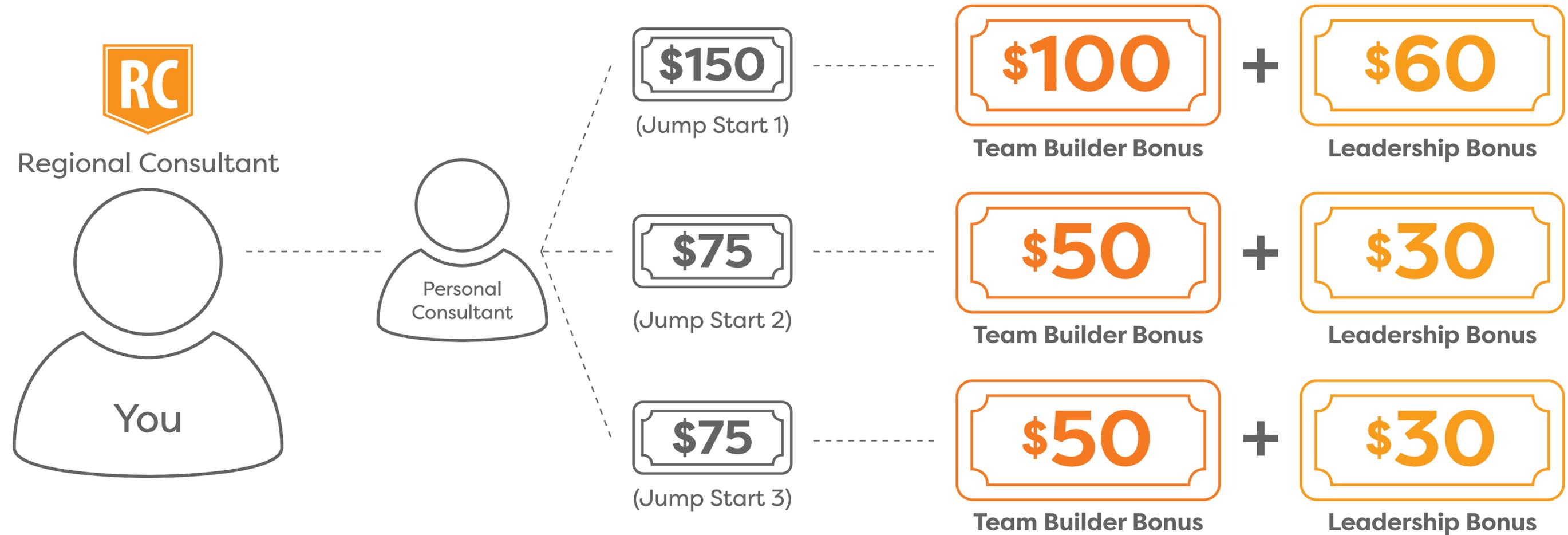
Up To

\$700

The NC level bonus diagram consists of a gold shield icon with 'NC' inside, a white circle containing '+\$60', a white person silhouette with 'You' inside, the text 'Up To', and a gold-bordered box containing '\$700'.

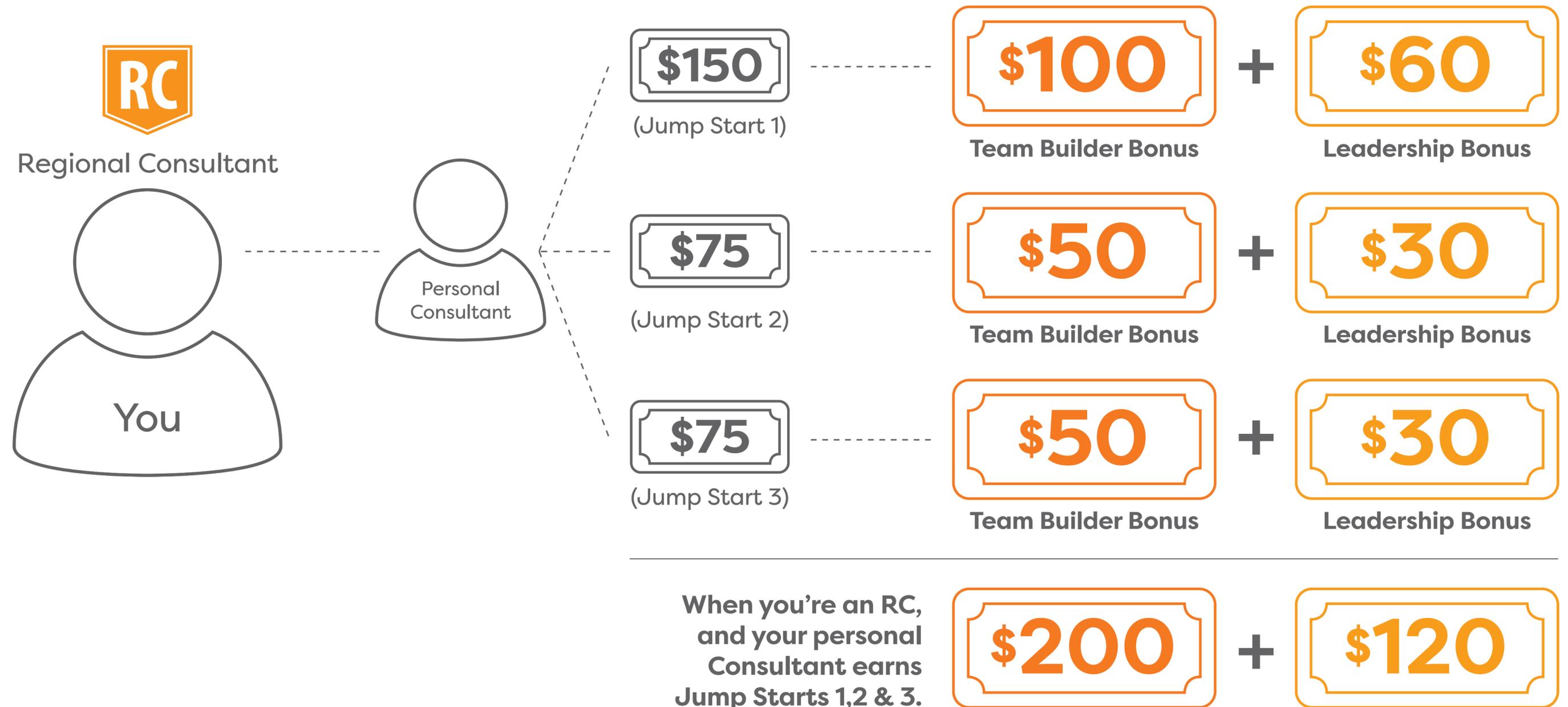
# Team Leadership Bonuses

Get rewarded when a new Consultant in your organization earns their Jump Start Bonuses.



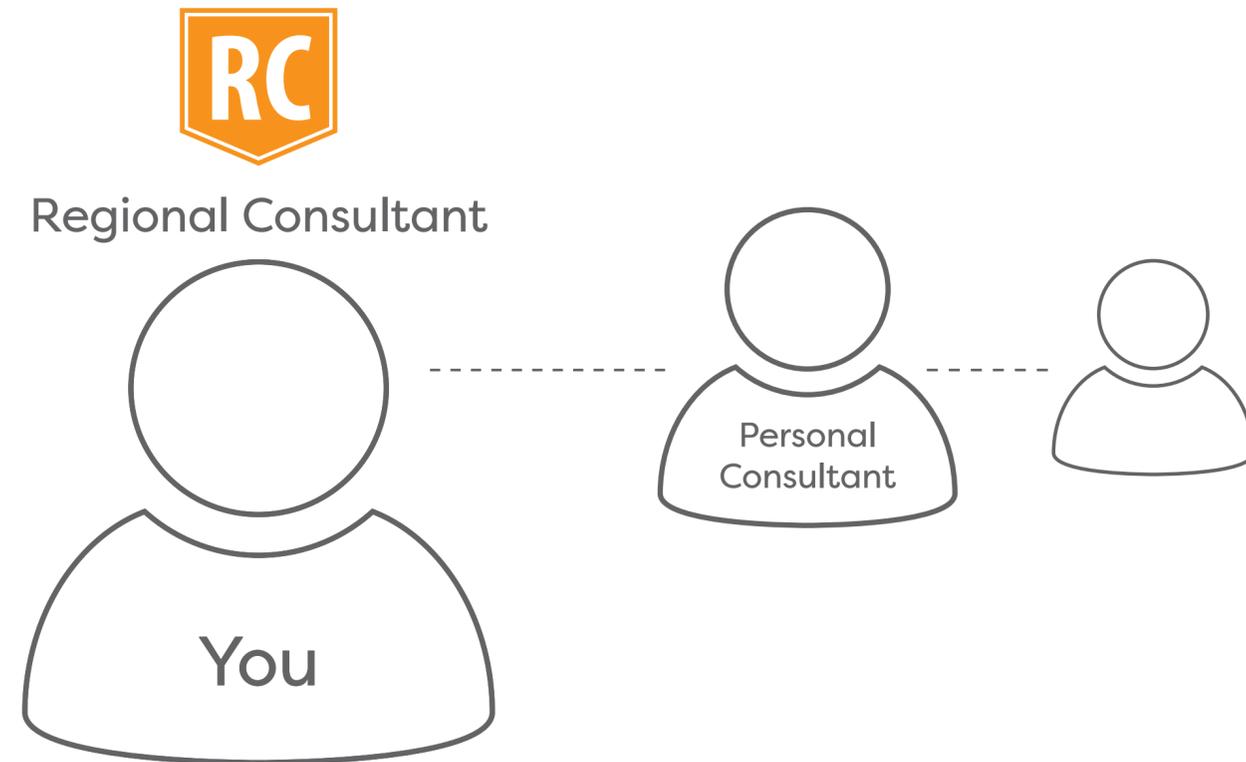
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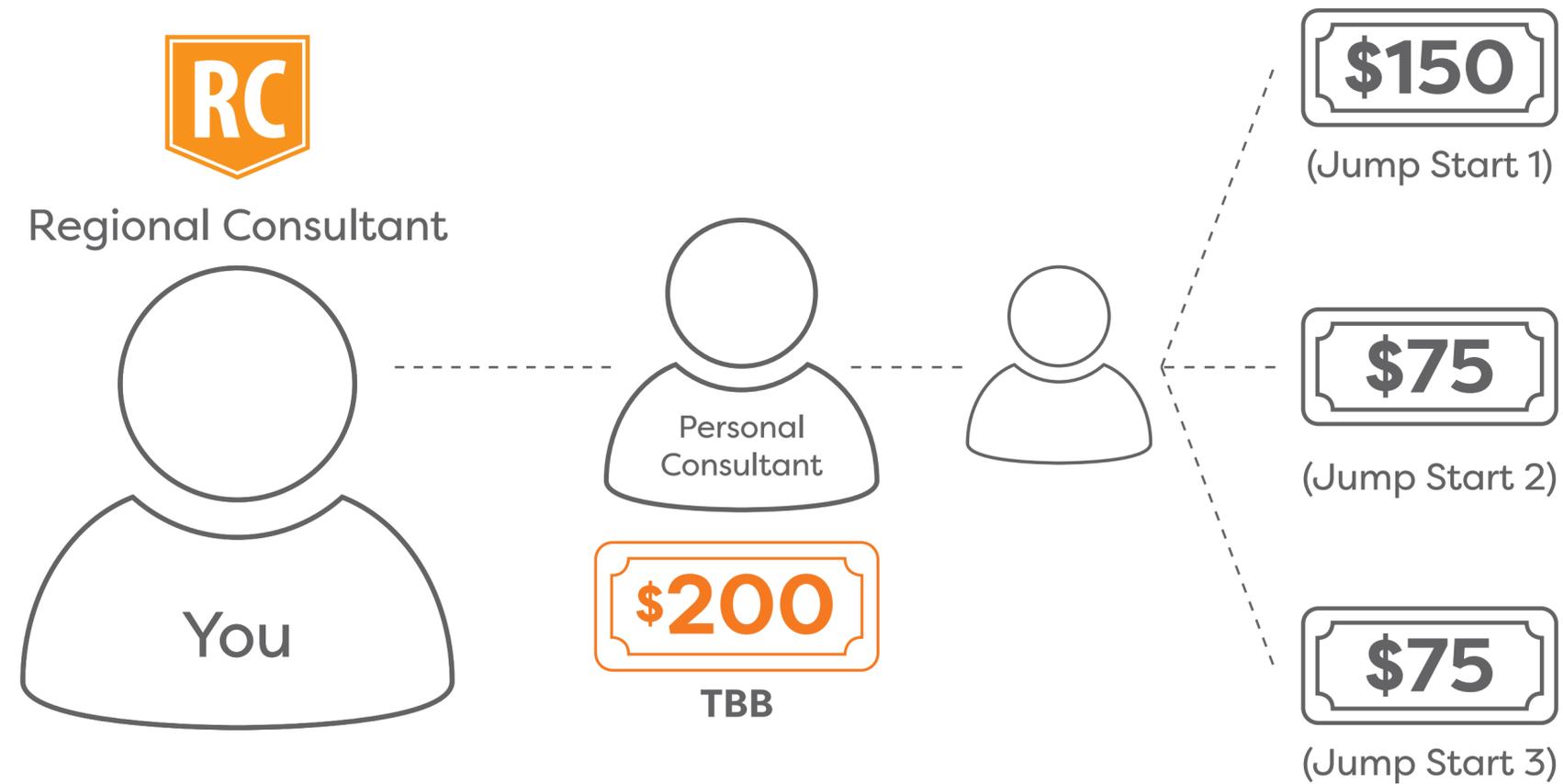
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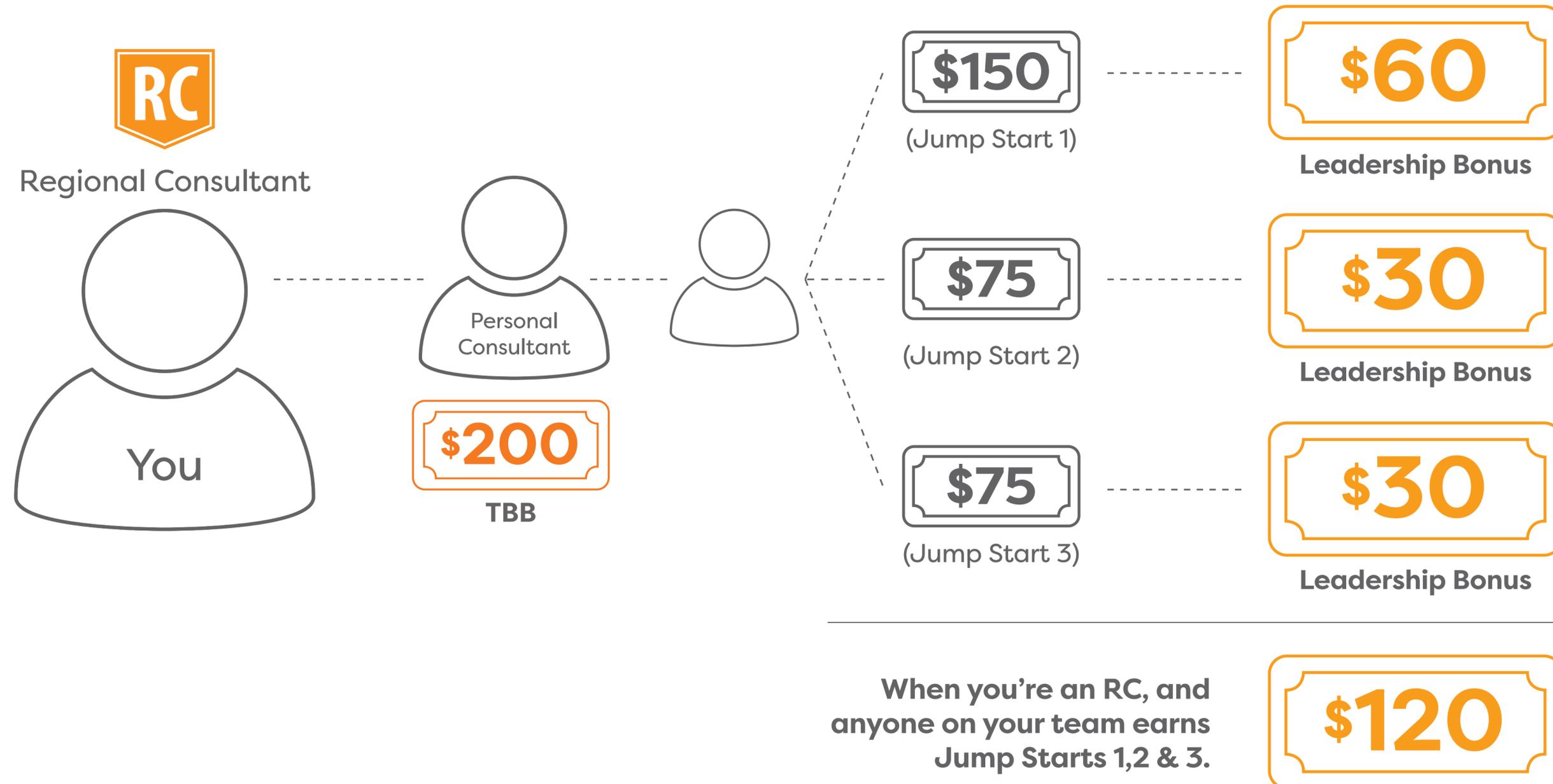
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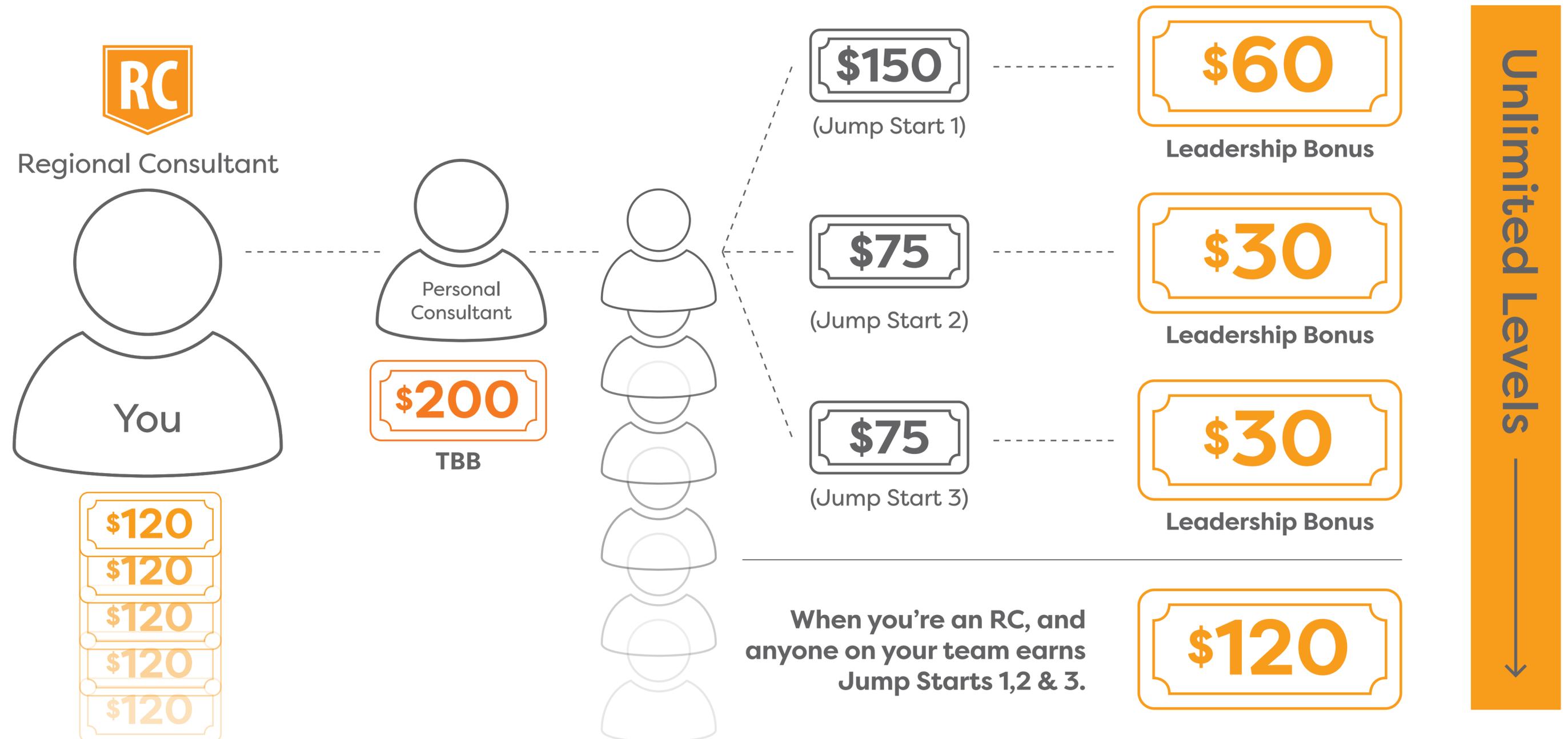
# Team Leadership Bonuses

Get rewarded when a new Consultant in your organization earns their Jump Start Bonuses.



# Team Leadership Bonuses

Get rewarded when a new Consultant in your organization earns their Jump Start Bonuses.



# Customer Recurring Income

Earn monthly income on each personal Customer and every other Customer in your organization up to six levels every time they pay their bill. The amount paid per Customer varies based on plan type and the amount of energy used by the Customer.



kWh/Mo	Band 1: 200-1500			Band 2: 1501-2500			Band 3: 2500+		
Therms	25-250			251-500			501+		
Plan Type	Basic	Standard	Preferred	Basic	Standard	Preferred	Basic	Standard	Preferred
You	\$0.50	\$0.75	\$1.00	\$0.75	\$1.00	\$1.25	\$1.00	\$1.25	\$1.50

$$\begin{array}{ccc}
 \$1 & \times & 3 \\
 \text{Per Standard} & & \text{Customers} \\
 \text{Customer} & & \text{Per Consultant}
 \end{array}$$

Levels	Consultants	Customers	Monthly
You	-	20	\$20
1	3	9	\$9
2	9	27	\$27
3	27	81	\$81
4	81	243	\$243
5	243	729	\$729
6	729	2,187	\$2,187
<b>Total</b>	<b>1,092</b>	<b>3,296</b>	<b>\$3,296</b>

Chart provided uses Band 1 payout structure for preferred Customers in MW/NE/CA Markets, and is for demonstration purposes only. THE EXAMPLE EARNINGS SHOWN HERE DO NOT REFLECT EARNINGS OF AN ACTUAL CONSULTANT. They illustrate potential earnings under Ambit's CRI earning opportunity. Ambit makes no guarantee of earnings, income, or business. Results are determined by Consultants' individual efforts and by market trends. Earnings, if any, from the Ambit Compensation Plan require dedication, diligence, and hard work selling to consumers and teaching others to do the same. Each Consultant's results will depend on their own skills, abilities, and personal efforts. To understand the typical earnings of Ambit Consultants, we urge you to visit [goambit.com/disclaimer](http://goambit.com/disclaimer).

$$\begin{array}{ccc}
 \$1 & \times & 5 \\
 \text{Per Standard} & & \text{Customers} \\
 \text{Customer} & & \text{Per Consultant}
 \end{array}$$

Levels	Consultants	Customers	Monthly
You	-	20	\$20
1	3	15	\$15
2	9	45	\$45
3	27	135	\$135
4	81	405	\$405
5	243	1,215	\$1,215
6	729	3,645	\$3,645
<b>Total</b>	<b>1,092</b>	<b>5,480</b>	<b>\$5,480</b>

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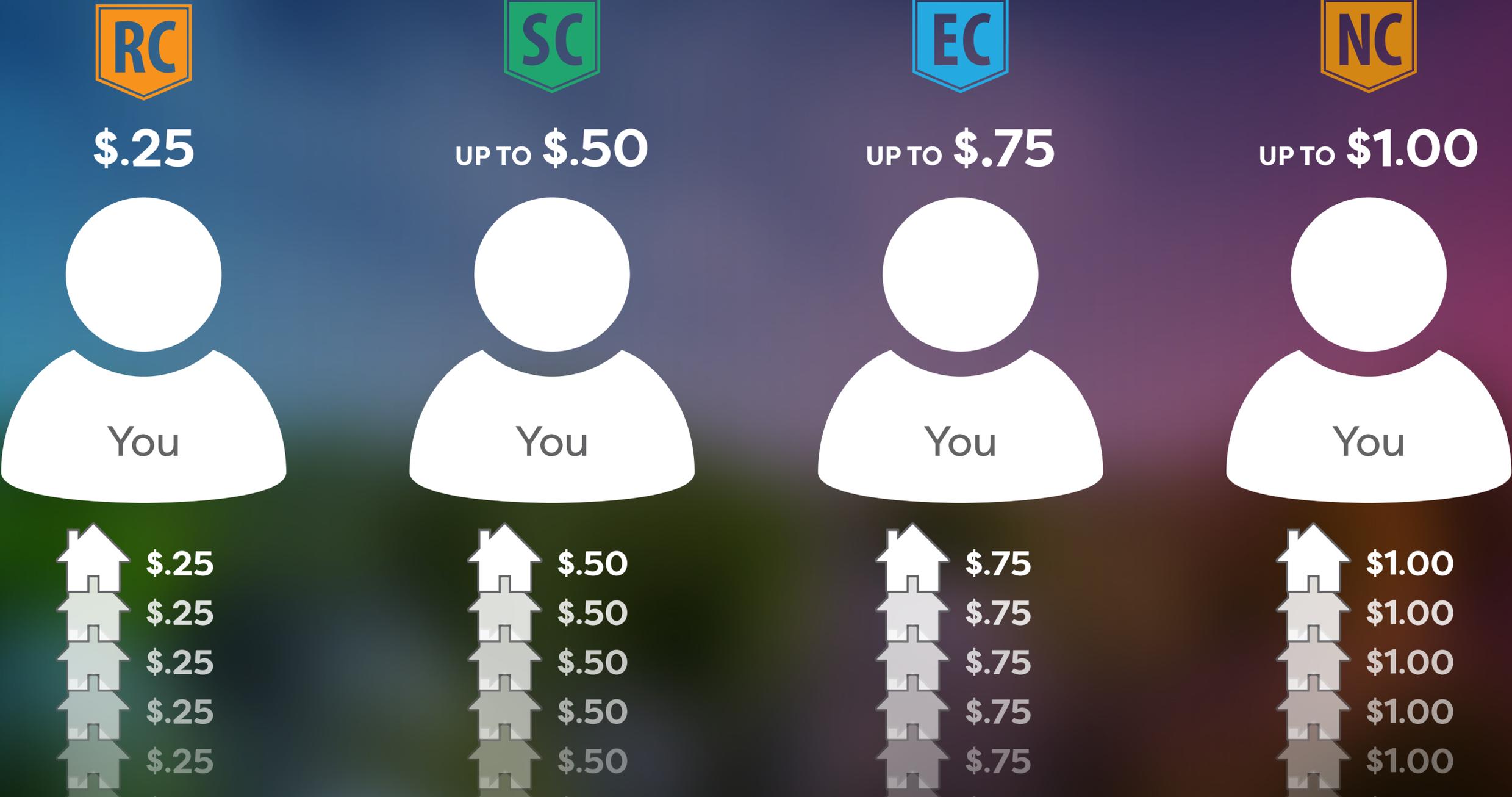
$$\begin{array}{ccc}
 \$1 & \times & 7 \\
 \text{Per Standard} & & \text{Customers} \\
 \text{Customer} & & \text{Per Consultant}
 \end{array}$$

Levels	Consultants	Customers	Monthly
You	-	20	\$20
1	3	21	\$21
2	9	63	\$63
3	27	189	\$189
4	81	567	\$567
5	243	1,701	\$1,701
6	729	5,103	\$5,103
<b>Total</b>	<b>1,092</b>	<b>7,664</b>	<b>\$7,664</b>

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# The Power of Unlimited

Once you promote to RC and beyond, you will also earn a monthly bonus from \$.25 to \$1.00 on each Customer based on your leadership level. **This is paid to unlimited levels.**





**AMBITENERGY<sup>®</sup>**

# Why Ambit Works

- Referring a service; no inventory required
- Necessity everyone uses
- Work on your own time
- Choose your earning path
- Committed team to help you

# Take the First Steps

- Join Ambit Energy today
- Become your own first Customer
- Welcome to the team!





AMBITENERGY®

Thank You  
for Your Time  
and Energy