



AMBITENERGY®

Deregulation: The Power of Choice

Benefits of Deregulation

Choice of electricity providers.

Extensive product options to meet your needs.

Competition on price.

Incentive to provide better customer support.

BEFORE



AFTER



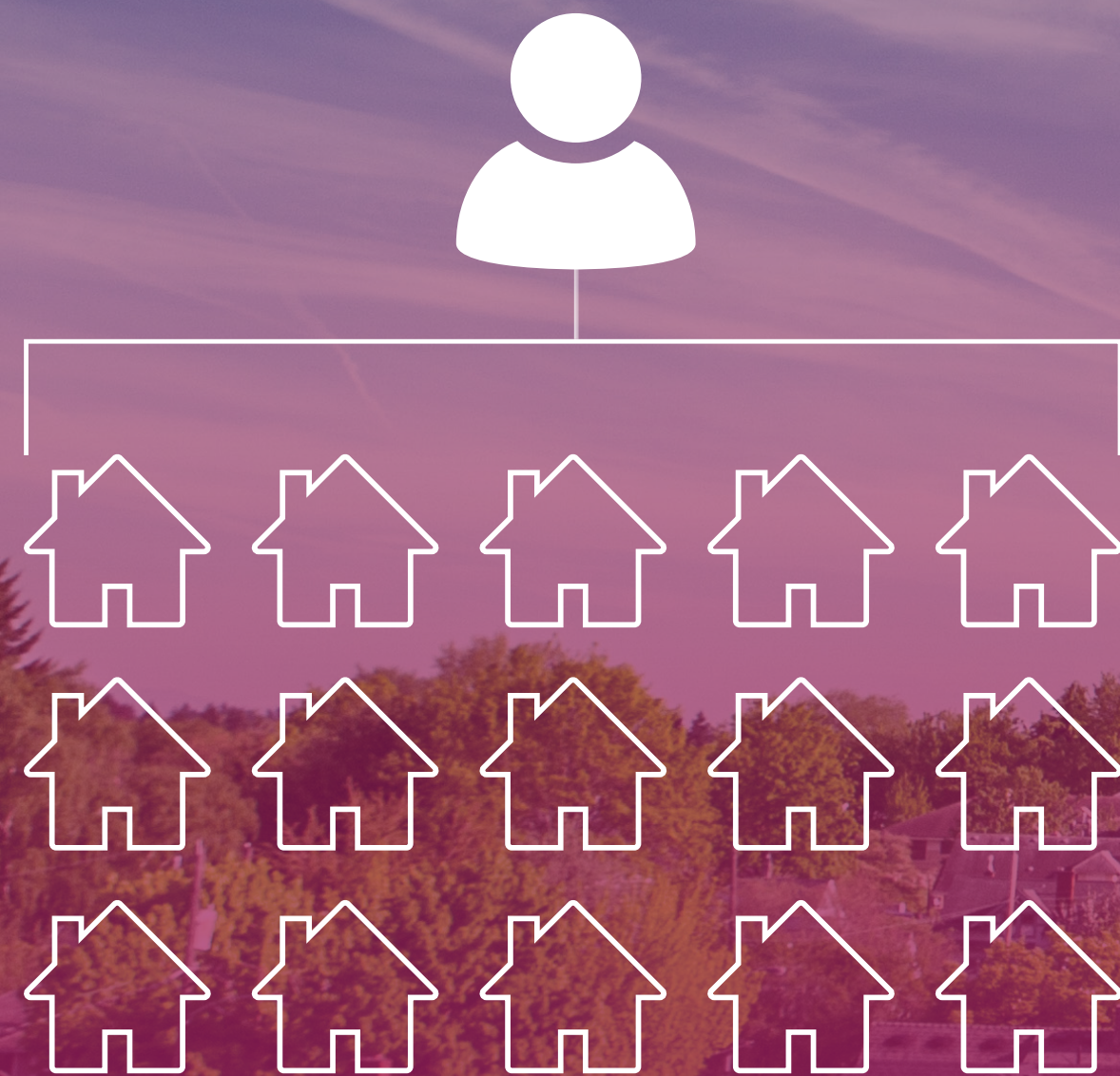


Why Ambit?

- Ambit is the largest direct seller of energy in the world.
- We've been active in deregulated Texas markets since 2006.
- Trust your local Ambit Energy Independent Consultant to help you find the right plan at the right price.
- A wide variety of plans to suit your needs.
- Active in numerous markets coast to coast.



How to Earn Free Energy





- Refer 15 (or more) friends or family.
- Ambit takes the average daily energy cost from your referred customers - then gives it to you*.
- The Free Energy credit is applied to your bill every month or sent as a check as long as you maintain your 15 customers.

*Free Energy credit does not include taxes, transmission charges and other fees



Can I Choose Ambit?

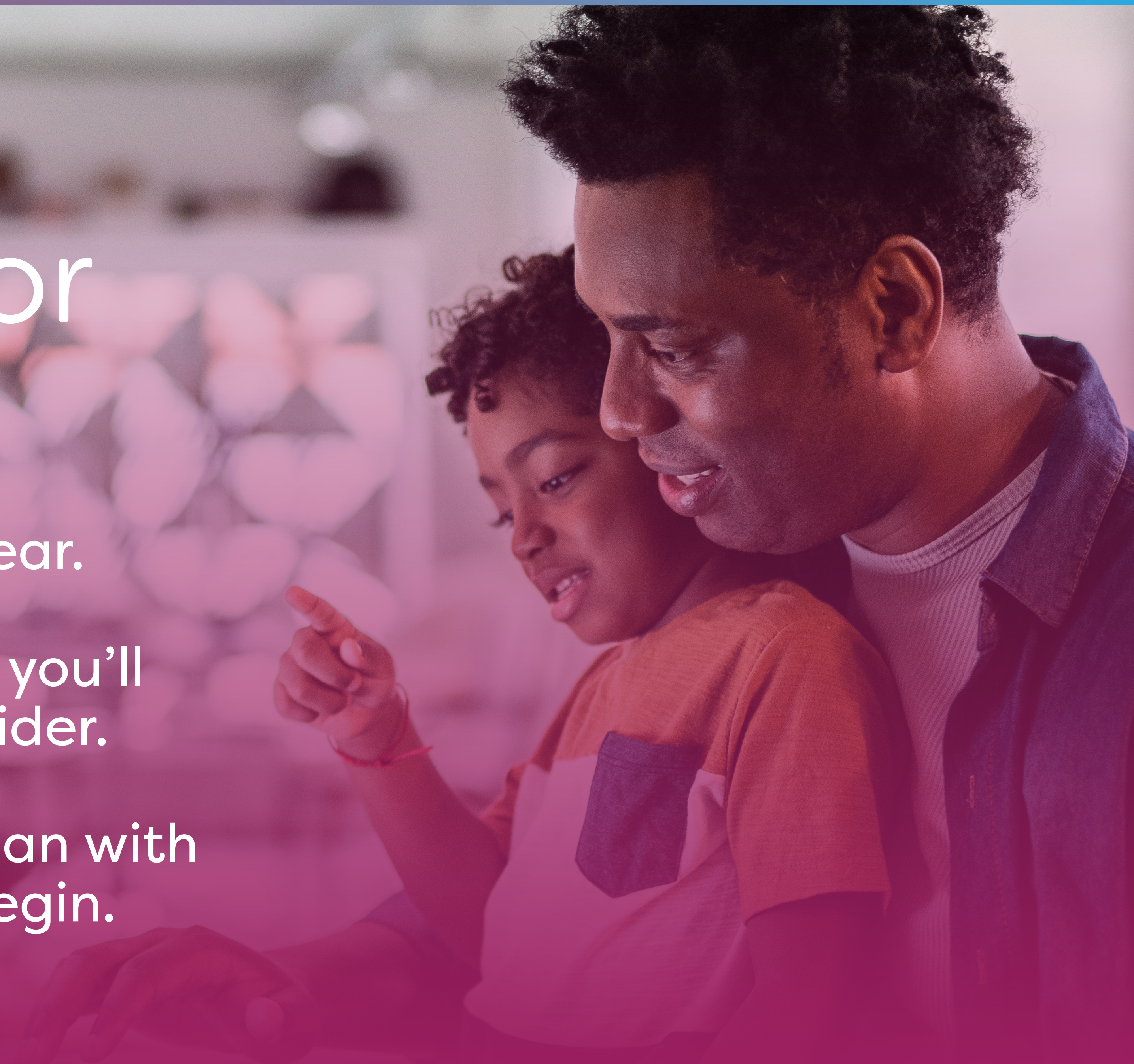
-  Ambit Energy Service Area
-  Non Service Area





Next Steps for Customers

- Pre-sale begins later this year.
- If you don't make a choice, you'll be assigned a default provider.
- Once finalized, your new plan with your chosen provider will begin.





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For more information, visit GoAmbit.com/Lubbock