

# KICKOFF 25

## Know Before You Go

### Check-in

- Online check-in for both onsite and online attendees opens at 8:00 a.m. CT on [EventCenter](#) on Saturday, February 22.
- Doors open at 10:30 a.m. for in-person check-in at Texas Live!, but you can start checking in at 8:00 a.m. on EventCenter from your own device.
- You must check in to get credit for attending the event and be eligible for any applicable promotions, discounts, and other benefits for Kickoff attendees.
- You must be checked in by 12:00 p.m. CT for all [prize drawings](#).
- You will need your Consultant ID Number and PowerZone password to check in online.

### Day-of Registration

- [Online](#) registration for Kickoff 2025 opens at 8:00 a.m. CT and closes at 2:00 p.m. CT on Saturday, February 22.
- [Onsite](#) registration for Kickoff 2025 opens at 10:30 a.m. and closes at 2:00 p.m. on Saturday, February 22.
- You will be required to register on your own device onsite. To avoid long lines, please register in advance, then just check in when you arrive at [Texas Live!](#)
- The cost is \$50 per person.

### Online Attendees

- The live stream will begin at 11:40 a.m. CT on Saturday, February 22 on EventCenter.
- Online attendees must check in through EventCenter between 8:00 a.m. to 2:00 p.m. CT on Saturday to receive credit for attending.
- Having a party? Encourage your guests to dress up in Ambit gear and have fun like they would if they were getting together to watch the big game. Post your gathering pics at [#KICKOFF2025!](#)

### Guest Passes

- Invite a prospective Consultant to Texas Live! for just \$25! The cost includes the live show and the afterparty.

### Venue

Texas Live! Arena  
1650 E. Randol Mill Road  
Arlington, TX 76011

### Parking

- Parking is FREE for those who arrive prior to 12:00 p.m., and \$25 for those who arrive after that.
- Doors open at 10:30 a.m. We encourage you to arrive early to avoid parking fees and to have plenty of time to get checked in.
- If you arrive after 12:00 p.m., Ambit will reimburse you for the parking fee.

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## Golden Goal Challenge Gift Cards

- Consultants who qualified for the Golden Goal Challenge may pick up their Visa gift card at the Gift Card Pickup Booth prior to the show.
- You must be checked in for the event and provide a valid ID, such as a driver's license, to claim your card.
- Please arrive early if you have a gift card to pick up. We will not be issuing the cards during the event.
- Complete rules are available on [PowerZone](#).

## Schedule

- Doors will open at 10:30 a.m. on Saturday and the event will run from 12:00 p.m. to 3:30 p.m.
- All registered Consultants in attendance are invited to join us after the show for an after party from 4:00 p.m. to 6:00 p.m.

## Meals

- There will be light food available upon arrival and until the show begins at 12:00 p.m.
- Heavy appetizers will be available after the event and are covered in the \$50 registration fee. If you wish to bring guests, they must be registered for the event.
- A wristband will be provided to registered attendees upon checking in. This will be required for entry into the after party.
- Children will need to pay for a \$25 guest pass if they plan on attending the after party.

## Translation Services

- Spanish and ASL services will be provided.

## Ambit Cares Matching Donations

- Vistra will match every donation you make at [AmbitCares.org](#) all day on Saturday, February 22.
- Our goal is to raise \$3,000 to help in the fight against hunger in America. Donate at [AmbitCares.org](#).

## Seating

- Seating is first-come, first-serve. We recommend arriving early to reserve your spot – although there's not a bad seat in the house!

## Wear Your Spirit Wear!

- Show your Ambit spirit! Dress in your favorite Ambit or Consultant team spirit wear, including jerseys, hats, shirts, face paint and more. Bring signs or banners and get ready to inspire everyone for the best year yet!