

AMBITION 2021 - GIVEAWAY RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED. PLEASE READ THESE RULES CAREFULLY. AS EXPLAINED BELOW, THE RULES REQUIRE THAT DISPUTES ARISING OUT OF OR RELATING TO THIS SWEEPSTAKES BE RESOLVED ON AN INDIVIDUAL BASIS, RATHER THAN BY CLASS ACTIONS, AND LIMIT YOUR RIGHTS AND REMEDIES IN THE EVENT OF A DISPUTE.

By participating, you agree to be bound by these Official Rules and the decisions of the Sponsor, which are binding and final in all matters relating to this Sweepstakes.

1. Sponsor. The sole sponsor of this Sweepstakes is Ambit Marketing, LLC (“Sponsor”).
2. How to Enter. Each participant who registers for Ambition 2021 (“Ambition”) and opts in either in person or virtually (as detailed below) will be entered in a random drawing for a chance to win a prize (the “Sweepstakes”). The Sweepstakes starts on August 26, 2021 and ends on August 28, 2021. For attendees attending in-person, if you are eligible and meet the Ambition registration requirements, you will be randomly assigned a number. This number is your entry into the drawing, and you may opt into the Sweepstakes by placing a card with your number in the drawing tumbler during the event as directed by event staff. Ambit will randomly select winning in-person attendee numbers on Thursday, Friday and Saturday, August 26, 27 and 28 of 2021. If your number is selected during a first prize drawing, you will be invited to play a “Plinko-style” in-person game to identify which of the remaining first prizes you will receive. If your number is selected in the grand prize drawing Saturday, August 28. For attendees watching virtually, if you are eligible and meet the Ambition registration requirements, you will have access to an application in which you may opt in if desired to participate in the drawing. Ambit will randomly select a winning virtual attendee on Thursday, Friday and Saturday, August 26, 27 and 28 of 2021. If selected in the random drawing, you will be invited to join via Zoom to play a game to identify which prize you will receive. Please note: There is no purchase necessary to enter. Participation in the drawing is not required, nor is the drawing the main or sole reason why you should participate in Ambition. Among other benefits, Ambition offers its participants educational sessions, informative presentations and networking opportunities. **There is a limit of one (1) entry per person during the Sweepstakes Period.** All entries become the sole and exclusive property of Sponsor. Entries will not be returned and receipt of entries will not be acknowledged.
3. Eligibility. Eligibility is limited to persons at least twenty-one (21) years of age, who are legal residents of the United States or its territories and possessions, and who are registered to attend Ambition. Each participant who registers for Ambition by the morning of August 28, 2021 will be eligible for the Sweepstakes. Limit of one (1) entry per person. The drawing is subject to all applicable federal, state and local laws and regulations and void where prohibited. Employees (and their immediate families and household members) of Ambit, its parents, affiliates, subsidiaries, and advertising and promotion agencies are not eligible to participate in the drawing. The Sweepstakes is open to Ambition 2021 registrants who are consultants or other service providers of Sponsor’s affiliates and is not offered in connection with or incidental to the promotion, advertising or sale of consumer products or services

4. Prizes. There are twelve (12) first prizes and two (2) grand prizes available. There will be a potential for six (6) first prize winners and one (1) grand prize winner from each of the following two groups: (A) participants of the in-person Ambition experience, and (B) participants of the virtual experience. The first prizes (and their approximate retail values (“ARV”)) are:

- iPad Pro (ARV \$1200)
- His & Hers Apple Watches (ARV \$1500)
- 13” Mac Book Pro (ARV \$1700)
- 70” Samsung Smart TV (ARV \$700)
- Samsung Sound System, Plus \$250 to Best Buy (ARV \$1750)
- Yeti Cooler Bundle (ARV \$600)
- 50” Samsung TV (ARV \$580)
- \$500 Gift Card to Best Buy (ARV \$500)
- GE Countertop Nugget Ice Maker (ARV \$550)
- Smokeless Grill Bundle with Omaha Steaks Gift Card (ARV \$500)
- \$250 Gift Card to Amazon (ARV \$250)
- \$250 Gift Card to Home Depot (ARV \$250)
- Portable Bluetooth Speaker (ARV \$200)
- Beats wireless Headphones (ARV \$200)
- Premium Nespresso Machine (ARV \$200)

The grand prize includes:

- Choice of Experience Package (ARV \$12,350):
 - 1. Trip for 2 to Los Mujeres, Mexico;
 - 2. Trip for family of 4 to Disney World; or
 - 3. “Home, only better” package with electronics, items for the garage, items for the backyard and appliances.

The Total ARV of all of the prizes is \$23,030. All taxes and other fees on the prize are the sole responsibility of the winner. Winner understands that Sponsor is required by law to issue him/her an Internal Revenue Service 1099 Tax Form for the value of prize won and winner agrees to fully cooperate with Sponsor or its representative in this regard, including by providing all required tax forms. The prizes have no cash value, cannot be redeemed for cash, and are not transferrable, extendable, or exchangeable. All other prize expenses not specified herein are the sole responsibility of the prize winner. Actual value of the prize may differ from approximate retail value. If actual value is less than approximate retail value, winner will NOT receive the difference.

5. Random Drawings. Two (2) first prize winners from each group (in-person and virtual) will be selected at random to take place on August 26, 27 and 28 of 2021, from all eligible entries received up until the morning of the same day. The two (2) grand prize winners will be drawn Saturday, August 28. For each giveaway segment, we will draw numbers from a barrel for in-person drawings and draw numbers through an online raffle method for virtual drawings. For the grand prize drawings, we will use the same in-person and virtual methods of drawing numbers. For the grand prize drawings, we will first draw eight (8) numbers of potential grand prize winners (4 in-person and 4 virtual). The 8 will then play a game to win a grand prize. One in-person player will

win a grand prize and one virtual player will win a grand prize. The remaining 6 of the original 8 drawn will receive a prize for playing the game. Only twelve (13) total will win first prizes and only two (2) total will win grand prizes. The odds of winning depend on the number of eligible entries received. Approximately 3,000 participants will be entered into the drawing. Ambit's determination of the winner by the random selection of an entry will be final and binding. In the event a selected winning entry is discovered to be invalid for any reason whatsoever or the person who submitted the winning entry fails to comply with these Official Rules prior to delivery of the prize, the prize may be forfeited and awarded to an alternate potential winner. The potential winner shall be required to timely submit an Affidavit of Eligibility and Release form and all required tax forms. Failure to return such forms may result in forfeiture of prize.

6. Conditions of Participation. Participants agree to be unconditionally bound by these rules and all decisions of Sponsor, whose decisions will be final. By registering and/or submitting an entry, participants grant to Sponsor, its agents, affiliates and others working on their behalf the right to use the winners' names and affiliations for advertising and marketing purposes, without additional compensation, unless otherwise prohibited by law, and release the entities and persons stated herein from any liability with respect thereto. All entries become the property of Sponsor and will not be acknowledged or returned. Sponsor shall not be responsible for registration errors or for lost, late, damaged, misidentified or misdirected entries. If, for any reason, the fairness or integrity of the drawings becomes compromised, Sponsor reserves the right to terminate or modify the drawing, and to disqualify any individual who tampers with the entry process or the administration of the drawing. The prize conditions herein are not all-inclusive and the prize may be subject to additional restrictions and/or conditions imposed by Sponsor in its sole discretion.

7. Prize Winner Notification and Announcement. Upon drawing or running the virtual raffle, the prize winner will be notified immediately by general public announcement at the Ambition event. The prize must be claimed at the time the winner is announced or it will be forfeited, and another winner will be selected by random drawing. YOU MUST BE PRESENT TO WIN. NO EXCEPTIONS. All prizes will be shipped directly from the retailer to the winner's home or emailed to the winner's email address if the prize is a gift card. The Grand Prize winners will be contacted by our planning vendor to arrange the trip or have items shipped to their home depending on the grand prize the winner chose.

8. No Warranties. Sponsor makes no warranties whatsoever with regard to the drawing and prize. Sponsor reserves the right to substitute a prize of equal or lesser value in the event of unavailability.

9. Limitations on Liability. By entering the drawing, participants agree that: (1) any and all disputes, claims, and causes of action arising out of or connected with the drawing, or any prize awarded, shall be resolved individually, without resort to any form of action; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the drawing, but in no event will attorneys' fees be awarded or recoverable; and (3) under no circumstances will any participant be permitted to obtain any award for, and entrant hereby knowingly and expressly waives all rights to seek, punitive, incidental or consequential damages and/or any other damages, other than actual out-of-pocket expenses, and/or any and all rights to have damages multiplied or otherwise increased.

10. Indemnification. Each participant hereby agrees to indemnify and hold Sponsor and its affiliates harmless from and against any and all third-party claims, actions or proceedings of any kind and from any and all

damages, liabilities, costs and expenses relating to or arising out of any breach or alleged breach of any of the warranties, representations or agreements of participants hereunder.

11. Governing Law. All issues and questions concerning the construction, validity, interpretation and enforceability of these rules, or the rights and obligations of participants or Sponsor in connection with the drawing/ shall be governed by and construed in accordance with the internal laws of the State of Texas without giving effect to any choice of law of conflict of law rules or provisions that would cause the application of any other state's laws. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

12. Winner List. To receive the Sweepstakes results (winner list), available after August 28, 2021, send an email to events@ambitenergy.com. Winner list requests must be received by August 28, 2023.