



2019  
**ANNUAL  
REPORT**



# contents

2

## **Building a Legacy**

An Introduction to Ambit Cares

3

## **Looking to the Future**

A Letter from Vistra Energy Retail President, Scott Hudson

4

## **Increasing our Impact**

A Recap of 2019 Activities

5

## **Working Together to Help Solve Hunger**

A Look into Our Partnership with Feeding America

6

## **Focused on Community**

How Our Consultants Fight Hunger Together

7

## **The Perfect Score to Beat Hunger**

A Look at Our Annual Fundraiser

8

## **Living a Life of Service**

Introducing Ambit Cares' 2019 Volunteer of the Year

9

## **Service That's Second to None**

How Ambit Employees Gave Back

10

## **How We Gave Back**

Ambit's 2019 Contributions

11

## **A Year of Giving**

2019 Top Contributors

12

## **Our Commitment to Giving**

2019 Financial Highlights

13

## **Our Leadership**

Ambit Cares' Board of Directors and Board Officers

14

## **Looking Ahead**

Working Toward 2020 and Beyond







# BUILDING A LEGACY

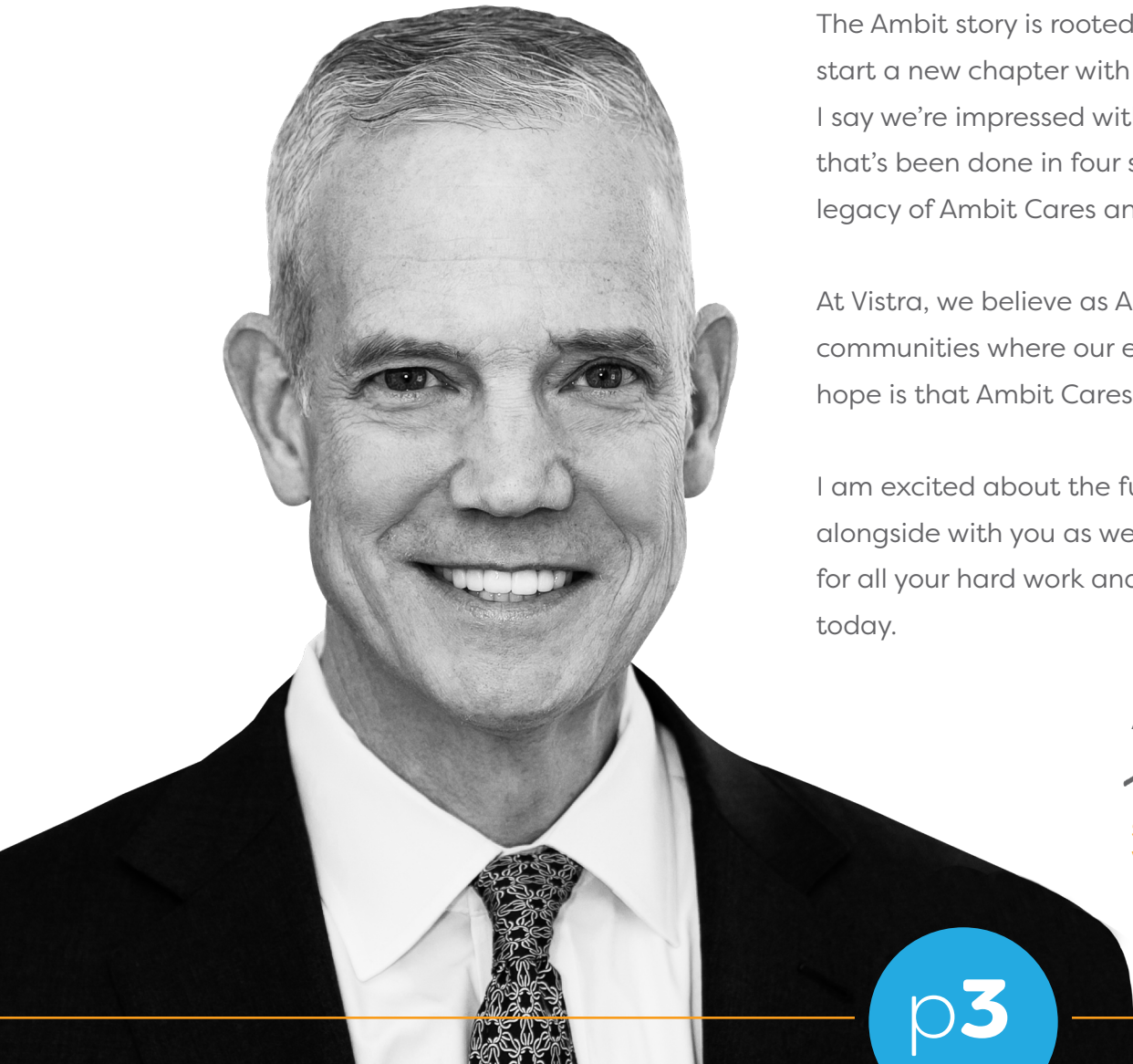
Ambit Cares is proof that a small group of people can make a large impact. In 2019, with your help, we powered our communities with countless volunteer hours and donations that went to those most in need. From kicking off the year with our donation matching challenge at Simulcast, to our employee-driven Taco Tuesday fundraiser, this year was about giving back and reaching more people than ever before. Our ongoing role as a Supporting Partner to Feeding America®, the nation's largest organization dedicated to fighting hunger through a network of food banks, ensured all money we raised went right to work in our own community.

Our goal was to consistently be of service and the outcome was better than we could have ever anticipated. Ambit Cares shines in the community because of our commitment to service — and dedication to help others. We strive to build a legacy that reflects the foundation of Ambit Energy — people helping people.



# LOOKING TO THE **FUTURE**

A Message from Scott Hudson  
Vistra Energy Retail President



The Ambit story is rooted in and revolves around helping others. Today, as we start a new chapter with Ambit Cares, I know I can speak for all at Vistra when I say we're impressed with the impact of Ambit Cares and the admirable work that's been done in four short years. I'm looking forward to continuing the legacy of Ambit Cares and its important work of fighting hunger.

At Vistra, we believe as Ambit Cares does, that we should strengthen the communities where our employees and customers live, work and grow. My hope is that Ambit Cares will thrive and do even more to help others in need.

I am excited about the future of Ambit Cares and look forward to working alongside with you as we strive to end hunger in our communities. Thank you for all your hard work and dedication in making Ambit Cares everything it is today.

All the best,

*Scott A. Hudson*

**SCOTT HUDSON**  
Vistra Energy Retail President







## WORKING TOGETHER TO HELP **SOLVE** HUNGER

We made great strides in our mission to change the lives of those who face hunger when we were named a Supporting Partner of Feeding America®, the nation's largest organization dedicated to fighting domestic hunger through a network of food banks. In the past four years, we've donated \$485,736 to Feeding America to date, and when the one in nine people on the front lines of hunger look for resources, Feeding America responds with access to nourishing meals and more.

Our support of the organization allows us to reach more people across the country, so the food and resources help those who need it the most. In 2019 alone, we donated \$202,920 to Feeding America and its network of more than 200 food banks and 60,000 food pantries and meal programs. Because of you, our Ambit friends and family, the donations have a direct impact and go to work right in your community.





# INCREASING OUR **IMPACT**

Hunger affects every community. That's why the work of Ambit Cares remains so important. In 2019, our focus was to expand our impact by adding more ways for our Customers, Consultants and employees to give back. For example, we created the Ambit Cares 12 plan, which provides Ambit's Texas Customers with an easy way to fight hunger every time they turn on the lights. Each month, Ambit calculates the usage of Customers enrolled on Ambit Cares 12 and then donates 1c per kWh to Ambit Cares. We also introduced the Pay It Forward program, which allows Consultants to set recurring donations from their monthly commission payments.

We continued our role as a Supporting Partner of Feeding America in 2019, the nation's largest organization dedicated to fighting domestic hunger through a network of food banks. These opportunities allow everyone in our Ambit family to contribute easily and aid in our mission to end hunger.

Hunger affects one in nine people in America, and because of that, we're committed to making a difference in the communities we serve. Thanks to our dedicated team of volunteers and generous donors, in 2019 we volunteered 1,388 hours, aided in the distribution 215,316 pounds of food and collected \$142,485 in contributions.





# FOCUSED ON COMMUNITY

Our Consultants use their voices and resources collectively across the country for Ambit Cares. From serving food in soup kitchens to volunteering at food pantries, they are steadfast in our mission to end hunger. They work, live and serve locally while giving to others. Their time and efforts connect the Ambit Cares mission to one community at a time.

“

It is a great opportunity to reflect on our blessings and share with those in need. It's important to connect with our community and encourage others to do the same. I am very grateful for Ambit Cares!

”

**GRISELDA AVERY**

Senior Consultant | Edinburg, TX



# North Texas Food Bank

Perot Family Campus

## SERVICE THAT'S SECOND TO NONE

Our employees work hard in our Dallas and Plano offices to help others — both in their jobs and with Ambit Cares. They mix fun with fundraising at our Taco Tuesday event that shattered previous records and raised the most money for an employee event in Ambit Cares' history. They tackle hunger head-on and that shows in the nearly 200 employees who volunteered this year. Whether it's at local nonprofit Hunger Busters packing over 2,000 meals for Dallas school students to get the often-missed third meal of the day, to organizing more than 5,000 pounds of food at the North Texas Food Bank, Ambit employees are centered on their service to the Dallas and Plano communities.





# THE PERFECT SCORE TO **BEATING** HUNGER

AMBITION 2019 attendees scored big against hunger with our fourth annual Strike Out Hunger bowling event. Because of ticket sales and continued support from our generous sponsors, we were able to add more fun to our fundraising. With over 350 Consultants attending, Strike Out Hunger was once again the largest Ambit Cares event of the year.





**Stephani Spruill**  
Executive Consultant

# LIVING A LIFE OF **SERVICE**

Many of our Consultants are shining examples of true volunteerism. We recognize the hard work of a select few each year who exceed all expectations. In 2019, the Ambit Cares Achievement Award was awarded to a Consultant who embodied the mission of Ambit Cares. She leads local food drives where she has helped gather more than 2,000 pounds of food, volunteered more than 60 hours in 2019 and collects donations weekly for her community in Azle, Texas. Every quarter, she organizes her Ambit community for a Team Volunteer Day. In her words, she feels privileged to serve in her community and is humbled by helping those who are struggling. This year's winner, Executive Consultant Stephani Spruill, is a great example of what Ambit Cares represents and the hard work our Consultants do daily in their communities. We are proud to recognize her leadership.



# HOW WE GAVE BACK

Our commitment shows in our giving.  
This is how we contributed in 2019.



---

**215,316**  
POUNDS OF FOOD



---

**1,388**  
VOLUNTEER HOURS



---

**\$142,485**  
TOTAL  
CONTRIBUTIONS





Ambit Energy Holdings, LLC  
Laurie Rodriguez  
Brian McClure  
Robert S. Thompson  
Sonia S. Baffoni  
Ned Roehrig  
Gary L. Smith  
John Patrick Burke  
Tommie Rains  
Jennifer Pettengill  
George Robalik  
Ross Ellis  
Raymond P. Montie  
Ryszard Tarnacki  
Linda VonFlatern  
Marty G. Miller  
Anthony Furniss  
Brian E. Neal  
Therese Petracca  
Christopher Thompson

# TOP AMBIT CARES DONORS 2019

{ Thank you to our generous donors who helped Ambit Cares grow tremendously because of their contributions.



# FINANCIAL HIGHLIGHTS 2019

## STATEMENT OF FINANCIAL POSITION

ASSETS	2018	2019
Cash and cash equivalents	\$ 56,954	\$ 65,881
Accounts receivable	\$ 0	\$ (1)
<b>TOTAL ASSETS</b>	<b>\$ 56,954</b>	<b>\$ 65,880</b>
<b>LIABILITIES &amp; NET ASSETS</b>	<b>2018</b>	<b>2019</b>
Accounts payable & accrued expenses	\$ 30,876	\$ 35,240
<b>TOTAL LIABILITIES</b>	<b>\$ 30,876</b>	<b>\$ 35,240</b>
<b>COMMITMENTS &amp; CONTINGENCIES</b>		
<b>NET ASSETS</b>	<b>2018</b>	<b>2019</b>
Unrestricted	\$ 31,564	\$ 36,078
Temporarily restricted	\$ -	\$ -
Permanently restricted	\$ -	\$ -
<b>TOTAL NET ASSETS</b>	<b>\$ 26,078</b>	<b>\$ 30,640</b>
<b>TOTAL LIABILITIES &amp; NET ASSETS</b>	<b>\$ 56,954</b>	<b>\$ 65,880</b>

## STATEMENT OF ACTIVITIES

SUPPORT AND REVENUES	2018	2019
<b>UNRESTRICTED</b>		
<b>CONTRIBUTIONS//</b>		
<b>TOTAL CONTRIBUTIONS</b>	<b>\$ 130,736</b>	<b>\$ 142,485</b>
<b>SPECIAL EVENTS//</b>		
Ticket Sales/sponsorships	\$ 15,125	\$ 17,060
Less: Direct costs	\$ 12,705	\$ 19,620
<b>TOTAL NET SPECIAL EVENTS</b>	<b>(\$ 2,420)</b>	<b>(\$ 2,560)</b>
Contributions in-kind	\$ 38,863	\$ 49,297
Investment and other income	\$ -	\$ -
<b>TOTAL UNRESTRICTED SUPPORT AND REVENUE</b>	<b>\$ 172,019</b>	<b>\$ 189,223</b>
<b>TOTAL SUPPORT AND REVENUES</b>	<b>\$ 172,019</b>	<b>\$ 189,223</b>
<b>EXPENSES</b>	<b>2018</b>	<b>2019</b>
Program services	\$ 167,007	\$ 182,963
Management & general	\$ 8,161	\$ 9,094
Fundraising	\$ 2,337	\$ 2,605
<b>TOTAL LIABILITIES</b>	<b>\$ 177,505</b>	<b>\$ 194,661</b>
<b>INCREASE / (DECREASE) IN NET ASSETS YTD</b>	<b>( \$ 5,486)</b>	<b>( \$ 5,438)</b>
<b>NET ASSETS / BEGINNING OF PERIOD</b>	<b>\$ 31,564</b>	<b>\$ 36,078</b>
<b>NET ASSETS / END OF PERIOD</b>	<b>\$ 26,078</b>	<b>\$ 30,640</b>





# BOARD GOVERNANCE

## BOARD OF DIRECTORS

### January – October 2019

Jere Thompson, Jr.  
John Burke  
Chris Chambliss  
Laurie Rodriguez

### Commenced Service Nov. 1, 2019

Jim Burke  
Scott Hudson  
Carrie Kirby

## BOARD OFFICERS

### January – October 2019

Todd Brock  
Anna Batman  
Julie Jacob  
Eric Johnstone  
Patricia Zacharie

### Commenced Service Nov. 1, 2019

Anna Batman  
Max Chen  
Christie Dobry  
Carla Howard  
Eric Johnstone  
Kristopher Moldovan  
Allen Miheoby  
Brad Watson  
Gabe Vazquez

## COMMITTEE MEMBERS

Ann-Marie Nanny  
Anna Batman  
Ashley Davis  
Claire Mathison  
David Whitlark  
Irene Irving  
Jamye Spiller  
Katie Koch  
Kidada Petties  
Maria Sandoval  
Stephen Smith





# LOOKING AHEAD

We celebrate the success of the past year, but understand that no true win exists when there are still one in nine people going hungry every day. Our work must go on, and we need you as we seek solutions to solve hunger in the United States. Thank you for your help in 2019. We hope you'll continue with us on this journey as we make progress in the fight against hunger.

Learn more and join us at  
**[AmbitCares.org](https://AmbitCares.org)**.

AMBIT  CARES